

Relive the conference 'Challenges of the 4th industrial revolution'



While the **Fashion & Technology Chair** decided the renewal for a further 3 years, experts were gathered on March, 28th to discuss the **challenges of the 4th industrial revolution**:

- Daniel Harari, Chief Executive Officer, Lectra
- Cindy Lebriez, Bouton Noir
- Pascal Morand, Fédération Française de la Couture, du Prêt-à-porter des Couturiers et des Créateurs de mode
- Moundir Rachidi, The Boston Consulting Group
- Youssef Senhadji, Decathlon

The Fashion & Technology Chair... for another 3 years



The Fashion Industry 4.0: a global approach?



Technological challenges in fashion



Industry 4.0 : what impact of the location of the manufacturing?



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