



# Will I have another future ?

## Start-up presentation of NOWO

On Tuesday March, 5th the CEO of Nowo presented to us his app based savings platform of the future.

They have noticed, at Nowo, that there was a need for micro and daily savings that was not met by the industry and decided to propose this service to workers.

*« We [Nowo] earn money, while you save. »*

Indeed, he noticed that he spends more money when he was on holidays than when he worked. And therefore asked himself, why should he earn less money when he is retired, knowing that he probably will want to spend more.

By creating this app, Andreas BONNIER wants to keep us alert of what is in the future for us.

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