



OPEN BANKING

5G expectations

The second day of our trip our trip in Sweden we had the opportunity to meet the founder of TINK. Tink launched in 2012 with the aim of making banking better, pioneering technology that creates improved customer experiences and brings more financial clarity. They switched from a consumer app to a complete platform that offers the tools to let anyone build the future of financial services across Europe.

A company of developers TINK's DNA is to imagine, build and iterate. The app was the first to offer one place for consumers to get an overview of all their financial accounts, even before the PSD2 kicked in! The first to give people control by combining aggregation (AIS) and payment initiation (PIS), so they could both see and take action on their finances – without leaving the app. TINK was also the first to offer one place from which to choose better financial products that were tailored to customers.

150 employees serve 9 European markets out of two offices. And TINK's API offers one access point to financial data from across Europe.

Daniel LEVIS

MiM programme - IoT specialization

The power shift: banks → consumers

Expect great experiences
Control who accesses their data

Pioneering open banking since 2012

2012



Market for European mobile payments



First mobile payment app



First mobile payment app